



#### MEDIA RELEASE

8 September 2023

# Australian Cyber Conference Melbourne 2023: Spotlight on Cyber security's Present and Future

*MELBOURNE, 8 September 2023* – Mark your calendars! Melbourne is set to host the Southern Hemisphere's leading cyber conference from 17-19 October 2023. The event, at the Melbourne Convention and Exhibition Centre (MCEC), promises an engaging line-up of interactive workshops, presentations, live demonstrations, and more.

Hosted by the Australian Information Security Association (AISA), a national leader in privacy, information and cyber security, this conference is more than just an annual event.

*"It's a mission to equip businesses, governments, and individuals with the tools and knowledge needed in an increasingly digital age,"* says Damien Manuel, Chairperson of AISA.

*"Significant data breaches have been a wake-up call. The impending cost to businesses could soar to \$10 billion annually if preventive measures aren't taken."* 

AISA's Australian Cyber Conferences don't just raise the alarm - they provide solutions. As Australia pushes forward with its ambitious goal of being the most cyber-secure nation by 2030, this conference provides a platform for understanding and tackling emerging threats.

With over 400 sessions and speakers, 150 exhibitors, and 30 distinct streams, attendees can look forward to insights from prominent figures such as:

- 2023 Australian of the Year, Taryn Brumfitt
- ABC Journalist, Tony Armstrong
- Former Olympic Athlete, Cathy Freeman
- Real-life astronaut, engineer and military fighter/test pilot, Chris Hadfield
- CBE FRS and experimental physicist, Professor Brian Cox
- Cyber security researcher and best-selling author, Mikko Hypponen
- Ethical hacker and cyber security expert, Paula Januszkiewicz
- Director of NATO CCDCOE, Mart Noorma



The 2023 conference theme, 'Opportunities', delves into diverse sub-themes ranging from cloud security and network security to governance, risk and compliance. A first-time addition to the program, the RSAC CISO Boot camp, will offer an exclusive, closed-door environment for up-and-coming CISOs.

One of the event's highlights is AISA's Cyber Security Awards dinner, celebrating the best in the industry. Expecting over 5,000 attendees, the Australian Cyber Conference Melbourne is not just an event - it's a movement. A movement toward a more informed, secure, and connected digital future.

Details of the event are as follows:

- **Event:** Australian Cyber Conference Melbourne 2023
- **Date:** 17 19 October 2023
- Venue: Melbourne Convention and Exhibition Centre (MCEC)
- Website: https://cyberconference.com.au/

Accredited media are encouraged to register for a free pass to the event: <u>https://conference.aisa.org.au/2023-australian-cyber-conference---</u> <u>melbourne/media/Site/Register</u>

Interviews with speakers are available prior to the conference upon request. For media inquiries and more details, please contact Zoe Wagner from Talkforce Media - 0417 407 666 | zoe@talkforcemedia.com.au

## LEARN

Learn at hands-on workshops

#### HEAR

Hear from experts and industry leaders

### EXPERTS

Over 400 speakers and sessions, 150 exhibitors, 30 streams

### NETWORK

Make new connections, catch up with industry colleagues and exchange ideas

Learn, Explore, Discover - and Protect What Matters.